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| Admissions Demographics |  |

# Report for Leadership Team of Enrollment Management

The Admissions Demographics Report will serve as a detailed view to understand the demographics of the upcoming class. This will look at the different population groups within each recruitment funnel – Applied, Admitted, Confirmed, and Enrolled. It will also help with the comparison of the upcoming class with the previous class. Will most likely contain more than one page.

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| Target Audience | * Vice-President of Enrollment Management * Director of Admissions * Deans |
| KPIs | * ~~Total Applied~~ * ~~Total Admitted~~ * ~~Total Confirmed (Deposits)~~ * Total Enrolled * Difference from the prior year * % Change from the prior year * % Yield (Total Admitted/Total Enrolled) |
| Visuals | * By Race * By Territory * By First Generation * Trend & Comparison of KPIs over the terms * Filter pane with relevant filters |
| Brownie Points | * Highlighting populations that saw a significant change * Ability to download visuals * Data definitions pane * Underlying data/summarized data download by button click * Filters selected pane * Use of Buttons/Bookmarks/Custom Tooltips |

[Analyze days from two months on one line chart in Power BI - Bing video](https://www.bing.com/videos/search?q=how+to+show+comparison+in+power+bi&qpvt=how+to+show+comparison+in+power+bi&view=detail&mid=D39FBB69CE7DAD43C045D39FBB69CE7DAD43C045&&FORM=VRDGAR&ru=%2Fvideos%2Fsearch%3Fq%3Dhow%2Bto%2Bshow%2Bcomparison%2Bin%2Bpower%2Bbi%26qpvt%3Dhow%2Bto%2Bshow%2Bcomparison%2Bin%2Bpower%2Bbi%26FORM%3DVDRE%26msclkid%3D8763ec73bce611ec81c7cbad7d22a9fa)